Enterprise Development
Associate of Arts
Division of Business
Options: Business Administration or General Education

Carl Albert is a part of a network of colleges participating in a unique initiative to increase the number of associate degree holders in Oklahoma. Known as REACH HIGHER, the adult working student may be admitted to this new program venture when at least 15 hours of college credit and all remedial coursework has been completed, and maintain a 2.00 GPA earned. Students must submit all college transcripts to the REACH Advisor for evaluation of transfer credit. Other Oklahoma college’s coursework will be treated as CASC coursework. - - - Our goal is met with your graduation!

### GENERAL EDUCATION REQUIREMENTS (37 HOURS)
- **Communication - 9 hours (Select All)**
  - ENGL 1113 Freshman Composition I
  - ENGL 1213 Freshman Composition II
  - SPCH 1113 Intro to Speech Communications
- **Political Sciences - 6 hours (Select Two)**
  - HIST 1483 or HIST 1493
  - POS 1113 American Federal Government
- **Life Sciences – 3-4 hours (Select One)**
  - BIO 1114, BIO 2155, BOT 1114, ZOO 1114, ZOO 2114, or ZOO 2124
- **Physical Sciences – 3-4 hours (Select One)**
  - GPS 1214, CHEM 1115, GEOL 1014, PHYS 1114, or PHYS 2014
- **Mathematics - 3 hours (Select One)**
  - MATH 1413, MATH 15131, or BUS 21232
- **Social Science, Technology & Language - 6 hours (Select Two)**
  - SPAN 1113 Conversational Spanish or other world language
  - CS 1103 Microcomputer Applications
  - Social Science Elective (suggest areas in economics, history, geography, psychology, or sociology)
- **Humanities - 6 hours (Select Two)**
  - HUM 2113 Gen Hum. I
  - HUM 2223 Gen Hum II
  - ART 1113 Art Appreciation
  - DRMA 1213 Intro Theatre
  - HIST 1113 Early West Civ
  - HIST 1123 Modern West Civ
  - ENGL 2413 Intro Literature

### MAJOR REQUIREMENTS (23 HOURS)

Select One Option:
- **Business Administration Option**
  - Required Courses in Major - 23 hours (Select all eight courses below)
  - ACCT 2103 Financial Accounting
  - ACCT 2203 Managerial Accounting3
  - ECON 2113 Principles of Macroeconomics
  - ECON 2213 Principles of Microeconomics3
  - MKTG 1103 Intro to Marketing
  - BUS 2123 Statistics in Business & Economics
  - BUS 2010 Business Capstone/Seminar (2 hrs)
  - BUS 2010 Business/Occupational Internship (3 hrs)

- **General Education Option:**
  - Required Courses in Major - 23 hours (Select six or more courses totaling a minimum of 23 credit hours in conference with Reach advisor and selected from the student’s field of interest.)

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### Totals: Credit Hours: 37

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Notations:
1MATH 1513 College Algebra is recommended. However, student should consider the math requirement of the four-year transfer institution.
2BUS 2123 is a required course in Business Administration option, but may be used to meet the General Education math requirement.
3ACCT 2103 is prerequisite for ACCT 2203. ECON 2113 is prerequisite for ECON 2213.
4BUS 2123 is a required course in Business Administration option, but may be used to meet the General Education math requirement.

Please note that courses for this program are available at the MAIN campus in Poteau, Oklahoma. Note that some courses may not be available at the Sallisaw campus; most courses are available online with CASC. Courses specified in this degree program may be completed at other Oklahoma colleges offering the Enterprise Development degree and will transfer to CASC in the completion of this degree. - - - Students should check with their advisor about course offerings and availability.